



**SOLAR WORLD CONGRESS**  
30 OCT - 04 NOV, 2023  
NEW DELHI, INDIA

# Sponsoring and Exhibition Opportunities

Congress of



[www.SWC2023.org](http://www.SWC2023.org)

# Sponsoring and exhibition opportunities

The ISES Solar World Congress, SWC, held biennially since the 1950s, will embody the spirit of international networking and exchange of ideas on an array of solar topics.

The SWC 2023 will take place at the premier Ashok Hotel in New Delhi from 30 October to 04 November 2023.

There will be a rich opportunity to communicate to decision makers, project developers, businesses, researchers and financiers the significant technological advances and commercial successes of solar energy technologies.

A range of sponsorship and exhibition packages are available, tailored to meet your marketing objectives.

## Why sponsor?

- ▶ Positioning – Be seen as a leader within the solar and renewable energy community.
- ▶ Branding - Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.

## Why exhibit?

- ▶ Focus – Provide a base to interact with an international audience. Generate new business for your products and services.
- ▶ Network – Our exhibition booths are located in the heart of the networking and catering areas giving you the opportunity to network with colleagues, potential customers and leaders in solar energy research and development.

## Audience

SWC 2023 will bring together a global audience from the solar and renewable energy community. Participants and speakers range from scientists and researchers to renewable energy industry, government and NGO leaders, entrepreneurs, practitioners, and students from around the world.



# Sponsorship packages

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Core sponsorship packages	Platinum	Gold	Silver	Standard
Full congress registrations	4	3	2	1
Congress dinner tickets	4	3	2	1
Company logo placement				
Congress website (linked to company website)	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	logo on sponsor list
Congress newsletter mailings	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	logo on sponsor list
Congress program (digital)	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	logo on sponsor list
Screens in meeting rooms during the event	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	logo on sponsor list
Banner in registration area* during the event	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	logo on sponsor list
Company presentation on a sponsor subsite on the website	Prime position	2 <sup>nd</sup> prominent position	3 <sup>rd</sup> prominent position	–
Advertisement in digital program (format of program to be determined)	Full page	half page	quarter page	–
Company brochure on sponsors table* (provided by company)	included	included	included	–
Presentation in special industry showcase forum	10 minutes	5 minutes	3 minutes	–
Limited to	2 sponsors	4 sponsors	6 sponsors	8 sponsors
<b>Minimum package price</b>	<b>20,000 USD</b>	<b>15,000 USD</b>	<b>8,000 USD</b>	<b>4,000 USD</b>

\* Prices do not include production costs for sponsor promotional materials (booth, booth furniture, company banners, displays, etc.). Please provide your own materials such as banners.

All prices may be subject to GST

**Discounts for ISES Corporate Members**



# Social event packages

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Social event Sponsorship packages	Congress dinner	Happy hour reception	Lunches	Side event	Coffee breaks - full day
<b>Company logo placement</b>					
Congress website (linked to company website)	x	x	x	x	x
Congress newsletter mailings	x	x	x	x	x
Congress program (digital) as social event sponsor	x	x	x	x	x
Your company banner set up in social event area (i.e. lunch/coffee break area)*	x	x	x	x	x
Formal acknowledgement at event	x	x	-	x	-
Opportunity to give short speech (3 - 5 min) at event	x	x	-	x	-
Present company promotional materials*	x	x	x	x	x
Full conference tickets (depending on how many social events are sponsored)	4 + dinner tickets	2	2	2	1
Limited to	1 sponsor	1 sponsor per reception	2 sponsors or 1 for two days	1 sponsor per side event	2 sponsors or 1 for two days
<b>Minimum. package price</b>	<b>22,000 USD</b>	<b>11,000 USD</b>	<b>4,000 USD or 7,000 USD</b>	<b>10,000 USD</b>	<b>3,000 USD or 5,500 USD</b>

\* Prices do not include production costs for sponsor promotional materials (company banners, displays, etc.)

All prices may be subject to GST

Social event packages may be purchased in addition to, but also separate from core sponsorship packages (Platinum, Gold, Silver, Standard) and branding packages.

Have something specific in mind? Contact us to create a tailor-made sponsorship package for your organization at [swc@ises.org](mailto:swc@ises.org).

**Discounts for ISES Corporate Members**



# The best stage for your company

## Venue

The Solar World Congress 2023 will take place at the Ashok Hotel:

50-B, Diplomatic Enclave,  
Chanakyapuri,  
Chanakyapuri,  
110021 New Delhi,  
India

Located in the capital city of India, The Ashok offers a host of facilities such as an outdoor swimming pool, spa and wellness center and a fitness center. Free WiFi access is available.

The hotel is 1.2 mi from Rashtrapati Bhavan and 3.1 mi from India Gate. The New Delhi Railway Station is 5,6 mi away while the Delhi International Airport is 9.3 mi away.



## Contact

For international sponsorship enquiries, please contact:

International Solar Energy Society, ISES  
Wiesentalstr. 50,  
79115 Freiburg, Germany  
swc@ises.org  
Tel. +49 761 45906-53

For sponsorship enquiries within India, please contact:

Alpcord Network  
secretariat.swc2023@conferenceindia.in

**For more information, please visit the websites:**

[www.swc2023.org](http://www.swc2023.org)

