



Sponsoring and Exhibition Opportunities

Congress of



www.SWC2023.org

Sponsoring and exhibition opportunities

The ISES Solar World Congress, SWC, held biennially since the 1950s, will embody the spirit of international networking and exchange of ideas on an array of solar topics.

The SWC 2023 will take place at the premier Ashok Hotel in New Delhi from 30 October to 04 November 2023.

There will be a rich opportunity to communicate to decision makers, project developers, businesses, researchers and financiers the significant technological advances and commercial successes of solar energy technologies.

A range of sponsorship and exhibition packages are available, tailored to meet your marketing objectives.

Why sponsor?

- ▶ Positioning – Be seen as a leader within the solar and renewable energy community.
- ▶ Branding - Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.

Why exhibit?

- ▶ Focus – Provide a base to interact with an international audience. Generate new business for your products and services.
- ▶ Network – Our exhibition booths are located in the heart of the networking and catering areas giving you the opportunity to network with colleagues, potential customers and leaders in solar energy research and development.

Audience

SWC 2023 will bring together a global audience from the solar and renewable energy community. Participants and speakers range from scientists and researchers to renewable energy industry, government and NGO leaders, entrepreneurs, practitioners, and students from around the world.



Sponsorship packages

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Core sponsorship packages	Platinum	Gold	Silver	Standard
Full congress registrations	4	3	2	1
Exhibition booth space	4 x 3 m	3 x 3 m	3 x 2 m	2 x 2 m
Congress dinner tickets	4	3	2	1
Branding opportunity				
Congress website (linked to company website)	video slot for 3 minutes of your company presentation on the SWC 2023 website	hyperlinked logo placement	hyperlinked logo placement	hyperlinked logo placement
Advertisement in digital program	full page	half page	quarter page	–
Newsletters	special mention	special mention	special mention	logo placement
Banners	1 st logo	2 nd logo	3 rd logo	4 th logo
Speaking opportunity				
Presentation in special industry showcase forum	10 minutes	5 minutes	3 minutes	–
Minimum package price	15,000 USD	10,000 USD	8,000 USD	4,000 USD

All prices subject to 18 % GST

The organizing committee is at your disposal for any questions you may have or to create a personally tailored sponsoring package that best represents your company's marketing objectives at the conference. Please email swc@ises.org to arrange a meeting.

Discounts for ISES Corporate Members



Social event packages

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Social event sponsorship packages	Dinner sponsor	Lunch sponsor
Branding opportunity	Video slot for 3 minutes company presentation during the dinner and logo placement on LED main screen during breaks at the dinner	Video slot for 3 minutes during lunch break and logo placement on LED main screen before breaking for lunch / coffee breaks
Full conference tickets	4 + dinner tickets	2
Recommended package price	10,000 USD	5,000 USD

Side / session event sponsorship	Side event	Session
Speaking opportunity	Speaker recommendations and joint program creation of Side event	Company representative speaking opportunity - 15 minutes, speaker and topic to be approved by Organising Committee
Branding opportunity	Organisation name to be included in program of the particular session and logo placement on LED main screen before start of session	Organisation name to be included in program of the particular session and logo placement on LED main screen before start of session
Full conference tickets	2	2
Recommended package price	4,000 USD	4,000 USD

Exhibition booth charges	
Stand type	Cost per m ² (minimum 2 x 2 m)
Shell scheme	400 USD per sq mtr Shell scheme package includes a modular shell stand structure, carpet, fascia with company name, one information counter, two chairs, one 5 amp power outlet, 100W spotlights
Bare scheme	375 USD per sq mtr

* Note: Power supply charges additional

All prices subject to 18% GST



The best stage for your company

Venue

The Solar World Congress 2023 will take place at the Ashok Hotel:

50-B, Diplomatic Enclave,
Chanakyapuri,
Chanakyapuri,
110021 New Delhi,
India

Located in the capital city of India, The Ashok offers a host of facilities such as an outdoor swimming pool, spa and wellness center and a fitness center. Free WiFi access is available.

The hotel is 1.2 mi from Rashtrapati Bhavan and 3.1 mi from India Gate. The New Delhi Railway Station is 5.6 mi away while the Delhi International Airport is 9.3 mi away.



Contact

For international sponsorship enquiries, please contact:

International Solar Energy Society, ISES
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79115 Freiburg, Germany
swc@ises.org
Tel. +49 761 45906-53

For sponsorship enquiries within India, please contact:

Alpcord Network
secretariat.swc2023@conferenceindia.in

For more information, please visit the websites:

www.swc2023.org